

Corporate Capability Statement

Corporate Communications

Aligning corporate and communications strategies

Embedding internal and external communications platforms

Executive media coaching and speechwriting

Creating key messages, presentations and media liaison for leadership teams

Supporting business transformation

Crisis Communications

Developing coherent strategy to manage internal and external communications

Managing frontline media inquiries and responses

Creating a short and medium-term path to recovery

Preserving your social license to operate

Media & Writing Services

Writing and producing annual reports, proposals and brochures

Preparing media releases, fact sheets and FAQs

Speechwriting

Producing website and social media content

Copywriting

Public policy solutions

Analysing the public policy landscape

Generating policy proposals and submissions

Creating 'business intelligence' policy papers

Managing regulatory risk

Mapping political, legislative and regulatory risks to business

Charting and executing mitigation plans

Tracking and engaging with parliamentary processes

Business 'positioning' in public debates

Corporate Strategy

Re-setting corporate strategy and objectives

Boosting the 'social license to operate'

Advising on executive recruitment
